

## JOB DESCRIPTION

<b>Position title:</b>	Plastic Waste Coordinator - Ocean Practice, WWF-Vietnam
<b>Reports to:</b>	Ocean Practice Coordinator
<b>Supervises:</b>	N/A
<b>Location:</b>	Ho chi minh/Phu Quoc
<b>Date:</b>	January 2019

### I. Background

WWF was one of the first international non-governmental organizations working in Vietnam. In 1985, WWF began working on a national conservation strategy and since then has worked closely with the Vietnamese Government on a diverse range of environmental issues and implemented field activities across the country. WWF-Vietnam is part of WWF-Greater Mekong which operates in 5 countries: Laos, Thailand, Myanmar, Cambodia and Vietnam. Find out more at <http://vietnam.panda.org/>

Currently, waste in general and plastic pollution in specific have emerged as one of the biggest environmental challenges of our time. About 150 million tonnes of plastic waste are in the ocean, with another eight million added every year (Jambeck et al., 2015) and by 2050 there would be more waste than fish in ocean (World Economic Forum, 2016) if the consumers' perception has not shifted toward a greener style. Especially, the challenge is expected to become considerably more serious with continued population growth, urbanization and production and consumption of plastics. Vietnam, recently, has ranked 4 in the top 5 countries discharged the most plastic waste into the ocean (Georgia University's research, 2015). Plastics convenience and low price, coupled with poor waste management in the country result in a significant contribution to global ocean plastics. In addition to the environmental and economic impacts in which tourism and fishing industries are two of the direct sectors will be affected devastatingly, there is an alarm on plastic pollution's impacts on human health. Currently, it can be found in the place that people least expect, for example food, or drinking water. Therefore, it could be said that the cycle of plastic does not end up at the waste dumping site, but human body.

WWF, as the leading conservation organization globally, has taken the plastic waste issue seriously. WWF has set the ambitious global target of reducing plastic leakage into the ocean by 50-100% by 2035 and WWF-Vietnam is a key part of that initiative. Since April 2017, the WWF global network has executed on our strategy by developing WWF's Plastic Pollution Free Cities across the globe. WWF offices and partners are building learning community to share best practices on plastic litter solutions in both marine and freshwater environments.

Aiming at driving a nationwide perception shift within Vietnamese society on the consumption of plastic products as well as waste management through improved awareness and understanding of the impacts of plastics/waste pollution and deliver behavior change messaging and institutional change to reduce plastic inputs into the environment, different projects have been conducted throughout the countries, in which a series of activities engaging multi-stakeholders include decision-makers, local communities, hot influencers (KOLs), private sectors, media and different groups of target audiences has been implemented. Via addressing the root-cause of waste discharge by targeting the consumption of non-recoverable and single-use plastic as well as engagement of different target groups in the citizen science approach, we believe in a long-term sustainable impacts.

### II. Major Functions

Leading the waste programme, the Coordinator will be in charge of ensuring the technical aspects of all relevant projects and activities. He/she will also be responsible to act as a focal-point contact in terms of plastic waste issues. He/she will represent WWF-Vietnam to work with partners as well as to report to donors in such exciting projects like "Reduction of Marine Litter by better Waste Management & Recycling in the Mekong Delta Area" in Long An, "Municipal Waste Recycling Programme to Reduce Plastics Pollution of the Oceans – Vietnam" in Phu Quoc and "Building Plastic Pollution Free Cities Program in Vietnam". The main activities include but not limited to national level communications campaigns, field-based pilot, educational programme, corporate engagements and evidence-based policy advocacy.

### III. Major Duties and Responsibilities:

- Provide your technical expertise in waste management and plastics to address technical issues related to solid waste management, especially plastic waste management, within WWF-Vietnam's program of work, including field-based projects in Phu Quoc Island and Long An Province;
- Engage and inspire partners and stakeholders from government (e.g. MONRE, DARDs, DONREs, Departments of Tourism etc.), the corporate sector, schools and local communities to join a plastic waste-free journey with WWF;
- Oversee communications activities to raise national awareness of plastic waste issues in Vietnam;
- Oversee advocacy opportunities to leverage and accelerate results from field-based pilot, scientific studies and communications campaign to achieve institutional changes at national level in terms of the waste/plastic waste management;
- Manage and coordinate the overall programme activities, including but not limited to project's budgeting and planning, activities implementation, monitoring and reporting in compliance with donor's and WWF's requirements/policies;
- Represent WWF-Vietnam to attend training courses, workshops and relevant partnership events;
- Provide contribution to the Ocean Practice strategies, work-plan, program development, and support to Line Manager (and other relevant staff) to deliver needed performance;
- Other tasks assigned by supervisors as appropriate.

### IV. Profile

#### Required Qualifications

- Master degree or higher degree in fields related to Waste management or Waste treatment technology, Natural resources management, Environmental science
- Proven experiences in planning and implementation of GO and NGO's projects, experiences in working or liaison with GO and NGO bodies (e.g protected area, national park), and working in multi-stakeholder settings;
- Background with communications campaigns a benefit.

#### Required skills and Competencies

- Project management skills;
- Problem solving and management of conflict and risk skills;
- Ability to work under pressure;
- Excellent presentation, communications, and public speaking skills;
- Good research, training skills, report writing skills
- Influencing & Networking skills;
- Can-do attitude and result-oriented communication mind-set
- Fluency in written and spoken English
- Demonstrate WWF behaviours in ways of working: strive for impact, listen deeply, collaborate openly and innovate fearlessly;
- Adhere to WWF's values, which are: Knowledgeable, Optimistic, Determined and Engaging

### V. WORKING RELATIONSHIP

1. Internal: work in close collaboration with project staff, finance team of WWF Viet Nam and international colleagues. Engage with and support WWF Viet Nam staff
2. External: liaise and work with Government agencies, donors, communities, partners, private sectors, consultants and international and local NGOs

This job description covers the main tasks and conveys the spirit of the sort of tasks that are anticipated proactively from staff. Other tasks may be assigned as necessary according to organizational needs.

Prepared by Supervisor: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted by Staff member: \_\_\_\_\_ Date: \_\_\_\_\_