

# ECO-FRIENDLY GERMINATION PROMOTING VEGETATION MAT MANUFACTURING TECHNOLOGY



Hojeong Industry Co.,Ltd

December 17, 2015



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# 1. Company Overview

## ❖ Company Overview

<b>Company Name</b>	Hojeong Industry Co., Ltd.	<b>CEO</b>	Yeo Jung-Hun
<b>Intellectual Property</b>	4 registered patents, 2 registered utility models, 2 registered designs		
<b>Date of Foundation</b>	Oct 15, 1996 *Incorporation of Going Business: Dec 21, 2001		
<b>Address</b>	Head Office: Yeongcheon City, Gyeongbuk / Branch: Yeongju City Gyeongbuk		
<b>Main Products</b>	Eco-friendly biodegradable vegetation mat, non-woven fabric, sun protective cover, vegetation block		
<b>Employee</b>	6 employees / 4 employees		
<b>Sales Amount</b>	1 billion 571 million won (2013)	<b>Export Amount</b>	<b>3,271 USD (2014)</b>
<b>Cooperate Type</b>	Small and medium business / Venture business		

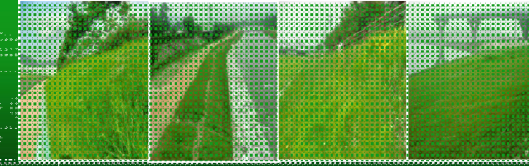
## 2. Company History

### ❖ Major History

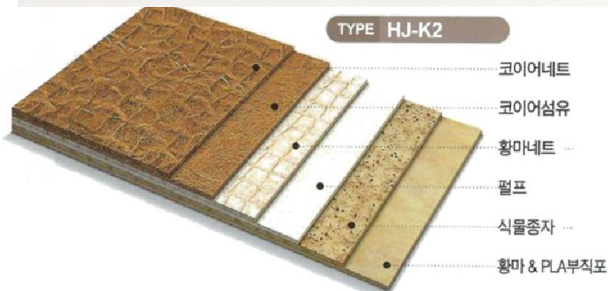
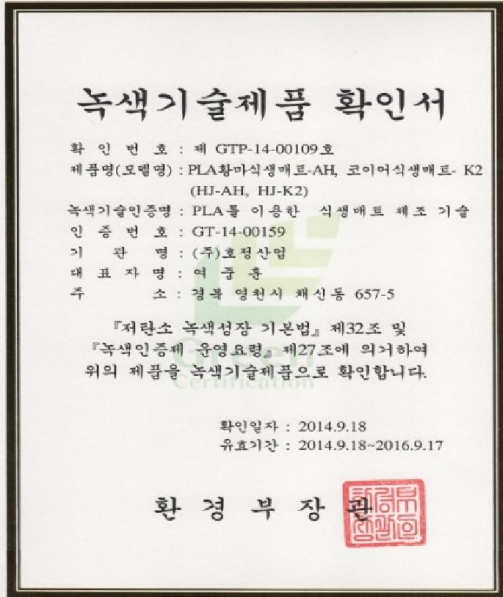
*Company history*

- Dec 2014 Korea-Vietnam Pre FTA Show , Hanoi Export Consultation
- Sep 2014 Cinte Techtexile Exhibition in China & Green Technology (Product) Certification
- Mar 2014 Kortex 2014 & Techtexil North America (Atlanta) Exhibition
- Oct 2013 Acquired Eco-label Certification (EL724. Bio-degradable Resin)
- May 2013 Designated as eco-friendly innovative enterprise – Daily Sports Seoul
- Oct 2012 Designated as Venture Business
- Sep 2011 Completed and operated Yeongju Branch (factory) (Expand the production line for 10,000m<sup>2</sup> /day of vegetation mat)
- May 2011 Registered the patent of the seed supply device for vegetation mat and the design of needle for vegetation mat punching
- Sep 2010 Concluded the agreement of business cooperation with Institute of Kolon Global Tech
- Jul 2006 Developed the needle punching method of non-flammable interior materials and Acquired the ISO 9001 certification
- Dec 2001 Changed the company to corporation, Hojeong Industry. Produced the non-woven fabric and industrial felt
- Oct 1996 Established Hojeon Industry, Co., Ltd.

# 3. Technology Overview –Eco-friendly Germination Promoting Vegetation Mat Production



## Technology Overview

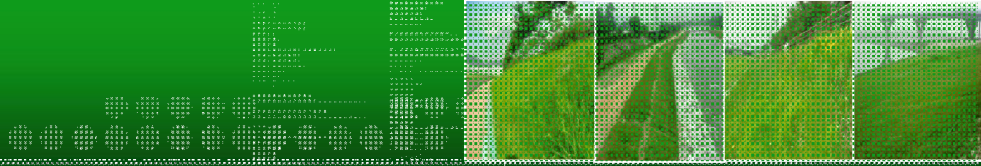


Technology to produce the eco-friendly germination promoting vegetation mat by spreading the seeds on the PLA biodegradable non-woven fabric, combining them with needle punching to produce the non-woven seed fabric and by quitting it after the lamination with the filler the net

## Differentiation from Existing Technologies

- ☞ The damage by the rainwater infiltration and the freezing is minimized by developing existing seed fixing method, which fixing the seeds with adhesive after spreading the seeds between the pulps with both sides to the bio-degradable non-woven seed fabric needle punching method. In addition, PLA non-woven fabric is adhered to the ground during the rainy season preventing the scouring
- ☞ The coconut fiber, fallen leaves, bark, cocopeat, etc. used as filler are light weight and are the eco-friendly materials that are degraded biologically and recycled to soil after germination of seeds.
- ☞ Reduction of expenses by the bank carried away and the collapse of The reconstruction and environment management expenses are saved by maintaining the seed layer and by increasing the germination rate due to using PLA non-woven seed fabric  
(EX. Construction cost: 2,500 won/m<sup>2</sup> → 2,000 won/m<sup>2</sup>)
- ☞ When constructing once or twice within 5 years, the additional reconstruction cost and management cost will incur by carrying away the seed layer and collapsing the slope due to low germination rate

# 4. Differentiation and Effects



## Differentiation and Effects

☞ Since the seed fixing method was changed from pulp to PLA bio-degradable non-won fabric, the damage is minimized when the rainwater is infiltrated or frozen, the filler is added works so that it works as the compost,, and since it is light weight for transportation, the construction efficiency can be improved,

### Technical Effects

The seed fixing method was changed to non-woven fabric, and green technology certification was acquired (product)



<Seed fixing in pulp paper>



<Comparison of Initial Germination>



<Seed fixing in Bio-degradable Non-woven Fabric>



<Green Technology Certification / Eco-Label Certification>

### Economical Effects

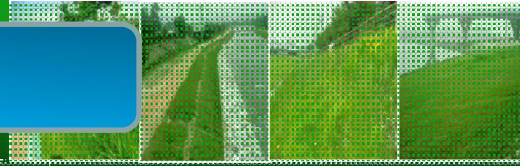
Save 30% of the construction cost and 20% of labor cost (per m<sup>2</sup>)

Description	Material Cost (won/m <sup>2</sup> )	Equipment Cost, Labor Cost (won/m <sup>2</sup> )
Concrete, Natural Stone	16,000~35,000	20,000~40,000
Eco-Friendly Germination Promoting Vegetation Mat	12,000~25,000	4,000~5,000
Saving %	30% won/m <sup>2</sup>	5~8 Times

✓ Analysis Criteria  
- Refer to 2015 January issue of Monthly Trade Price and Standard Wage Table of January, 2016

✓ Subject  
B=1m, L=1m

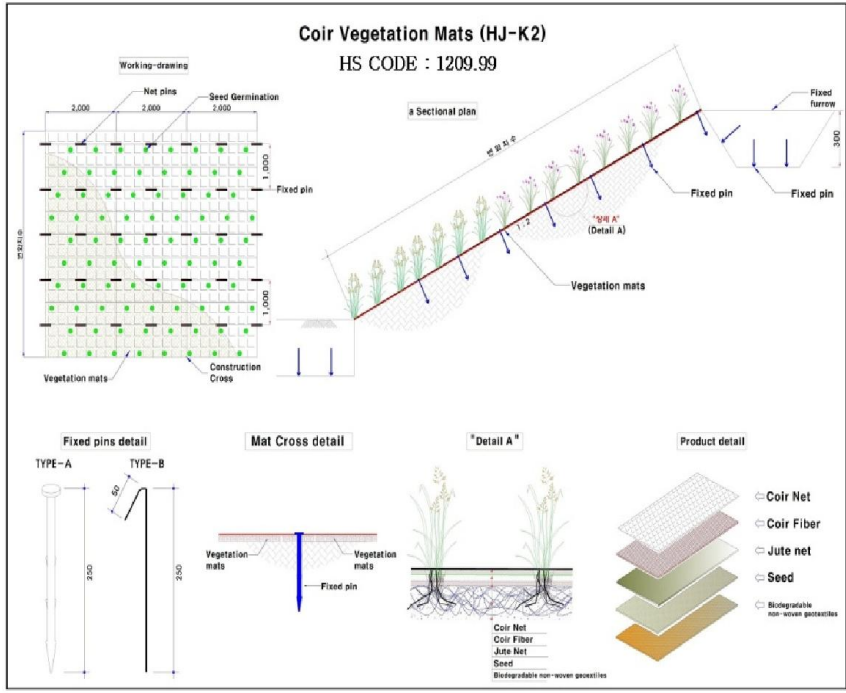
# 5. Construction Records and Technical Details



## Construction Records and Technical Details

-- 4 major rivers refurbishment project: Geum River Zone 1 Sejong City – delivered 550,000m<sup>2</sup> under OEM, and others such as Han River, Nakdong River, Yeongsan River, etc.

### Vegetation Mat Construction Drawing



### Construction Method in River



<Installation with concrete>



<Installation with natural stone>



<Installation of Vegetation Mat>



<Afforestation with Vegetation Mat>

Dig fixing hole of 30cm on the upper and bottom section, spread the vegetation mat, fix the vegetation mat with the anchor pin and fix the vertical side of the vegetation mat with pin by overlapping more than 10 cm

# 6. Consumer and Rights

## Consumer and Rights

### Consumer

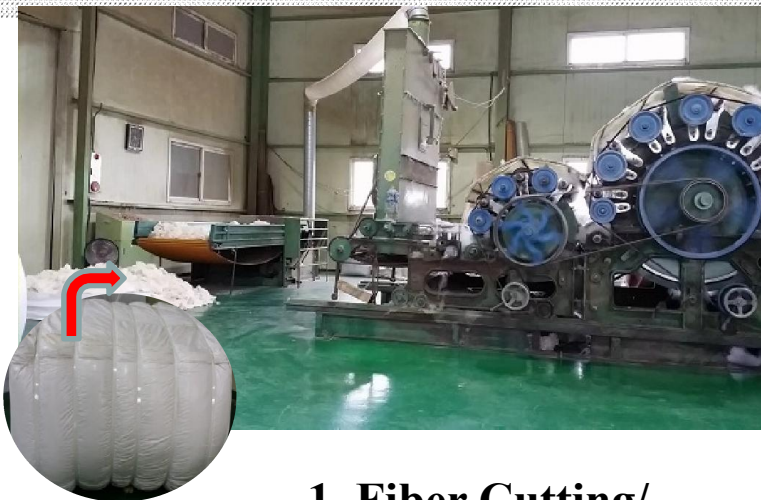
Consumer	Application Area
<ul style="list-style-type: none"> <li>• Vegetation Mat Manufacturer</li> <li>• Construction and Civil Engineering Company</li> <li>• Non-woven Fabric Manufacturer</li> </ul>	<ul style="list-style-type: none"> <li>• River Works</li> <li>• Slope works in cutting area</li> <li>• Prevention of the soil runoff and Afforestation</li> </ul>

### Rights: 4 registered domestic patents

Title of Invention	Patent No.	Remark
Seed Supply Device for Vegetation Mat	10-1038321	
Eco-Friendly Germination promoting Vegetation Mat	20-0467118	
Needle for Vegetation Mat Punching	20-0459956	
Needle for Punching Machine	30-0600710	



# 7. Manufacturing Process of Eco-Friendly Germination Promoting Vegetation Mat - Step 1



**1. Fiber Cutting/**



**2. Non-woven Seed Fabric Forming**

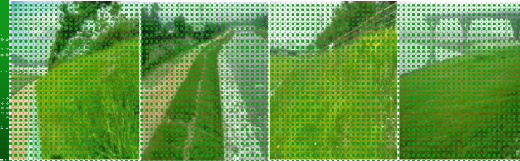


**3. Seeds Supplying/**

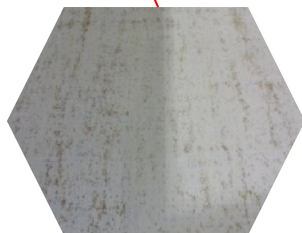


**4. Needle Punching and Winding**

# 7. Manufacturing Process of Eco-Friendly Germination Promoting Vegetation Mat - Step 2



**1. Coir fiber**



**2. Non-woven  
Seed Fiber**



**3. Net Lamination**

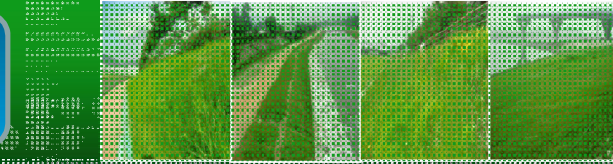


**4. Sewing**



**5. Packing**

## 8. Construction Sequence of Eco-friendly Germination Promoting Vegetation Mat



**1. Slope Arrangement**



**2. Excavation**



**3. Covering with Vegetation Mat**



**4. Fixing Pin Installation**



**5. Bury**



**6. Initial Afforestation**

Thank you so much!



Hojeong Industry Co.,Ltd